



Michael J. Starling

REALTOR®

8702 Perimeter Park Blvd.

Jacksonville, FL 32216



May 2015

Dear Family and Friends:

I hope this letter finds all is well with you. I wanted to let you know that after 35 years in the corporate world, I left earlier this year to pursue a real estate career. During the last three months I received my Florida Real Estate License, became a Realtor and partnered with Keller Williams Realty, the largest real estate company in the U.S. I am now working alongside a very professional and experienced group of local agents out of our North Florida offices with locations on the Southside which is where I am at along with Mandarin, the Beaches, Orange Park, Fernandina and St. Augustine.

Being new to the industry, I partnered with Keller Williams because I now have access to the most current technology like our real estate app that I can send you to download. It features all of the local listings in the area where you currently are and they scroll across the top of the screen to view. It's informative and easy to use. I also have several talented sales professionals assisting me throughout the entire buying or selling process. And to further validate my efforts, I am participating in their training program which was just recognized by Training Magazine as the top training program of any company in the U.S.

Since I was born and raised here in Jacksonville, I'll be primarily focused on the North Florida market. As a licensed Florida Realtor, I can help anyone buy or sell residential, commercial or industrial properties. And since you know me, I hope you will pass my name and contact information to anyone you know who might be considering selling a home or looking to buy real estate. I welcome the opportunity to work with anyone whom you recommend.

I will follow up with you in the coming week or so, but in the meantime please find my business cards enclosed. I am looking forward to all of the outstanding real estate opportunities that are right here in our growing local market.

Thanks and best regards!

Michael J. Starling
Realtor®
904-607-9244